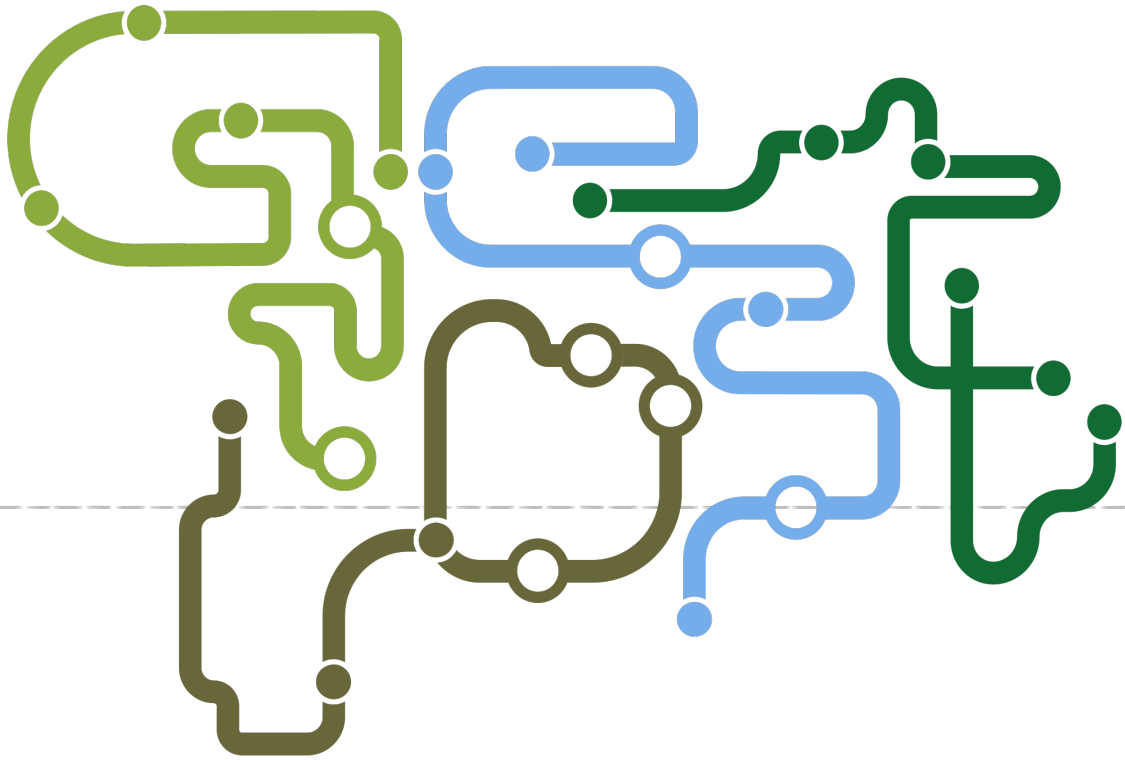


Get Lost Activation Grant Guidelines 2021



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Get Lost Activation Grants Program

Mount Alexander Shire Council's COVID-19 response package, as part of the 2020-2021 Council Budget, provided a range of initiatives and programs to support the shire's economy to recover and prosper.

This short-term grant program recognises that our cultural and creative industries have been among the hardest hit by the impacts of COVID-19 restrictions. The program aligns with the vision and strategic objectives in our Council Plan 2017-2021 and directions related to Bendigo's successful bid for our 2019 UNESCO designation as Australia's Creative City and Region of Gastronomy.

Our vision

Mount Alexander: innovative, creative and connected.

Relevant **strategic objectives** under our three Council Plan 2017-2021 pillars include:

Our Economy

- A creative and innovative economy
- Great opportunities for education and technology

Our Place

- Well managed assets for now and into the future
- A clean and green community
- Well planned for sustainability

Our People

- Socially connected, safe and inclusive communities
- Local services that support the needs of our community improved health and wellbeing
- A welcoming place for all

Program objectives

We are encouraging applications from the Shire's cultural and creative industries, as well as from their partners in affiliated industries such as hospitality and tourism, for initiatives that:

- stimulate cultural and creative business sustainability following the COVID-19 outbreak.
- minimise the current COVID-19 barriers for cultural and creative business development.
- support cross-sector partnerships and different ways of operating / doing business.
- support Mount Alexander Shire Council's vision for an innovative, creative and connected community.
- enhance cultural and creative business capacity to plan, operate and be sustainable.
- provide expanded options for local employment, skills-development and business types.
- develop environmentally sustainable businesses that align with circular economy principles.
- increase investment in the local economy.

Council's definition of the cultural and creative industries includes broadcasting; electronic or digital media; film; design; environmental heritage, artisanal food and beverages; fashion; libraries and archives; literature and print media; museums and galleries; music composition and publishing; performing arts; visual arts and crafts; and other creative goods and services.

Small grants of up to \$3K and \$5K will be provided to small, independent creative operators (or their affiliated industry

partners) that align with the strategic directions as outlined above.

Projects and activities that address the impacts of COVID-19 on your organisation or operations are highly encouraged.

To reflect Council's recent Climate Change Declaration and the new Victorian Gender Equality Act 2020, projects that address climate change, circular economy principles, gender equity and social inclusion will be highly valued.

Council is expecting a high number of applications but encourage them from all creative thinkers across the shire, to help us understand need, and to build a pipeline of project ideas and partnerships under development.

Applications for \$3,000 and \$5,000 Get Lost Activation grants open on 25 January 2021 through SmartyGrants at <https://mountalexander.smartygrants.com.au>

Applications must be for projects and activities that are:

- Directed by Mount Alexander Shire based residents or businesses; and
- Benefit the Mount Alexander Shire economy and community.

The funding stream:

Get Lost Activation Grants:

- \$3,000 - \$5,000 available per project or activity.
- Total budget of \$40,000, once exhausted this stream will be closed.
- Application process: Simple online application via <https://mountalexander.smartygrants.com.au>
- Reporting requirements: Short completion report with a summary of outcomes and photos or media links.

Information:

If these guidelines do not provide the information you need, or if you have trouble submitting your application, please contact Cultural Development Officer, Vicki Anderson at arts@mountalexander.vic.gov.au or on 5471 1700.

Applicants are encouraged to read our [Council Plan 2017-2021](#), prior to applying.

How to apply:

- Contact a member of the Cultural Development Team on 5471 1700 or arts@mountalexander.vic.gov.au before starting your online application, to ensure your project adheres to these guidelines.
- Apply online at: <https://mountalexander.smartygrants.com.au>
- Eligible applicants may only receive one grant in this stream
- Late or incomplete applications will not be considered.

Applications open:

Monday 25 January 2021, 11.59pm

Applications close:

Monday, 15 February 2021, 11.59pm

Get Lost Activation Grants Program

The Get Lost Activation Grants form part of Council's Covid-19 response package.

- \$3,000 to \$5,000 grants are available for projects or activities that are planned to occur between 1 May 2021 and 31 December 2021.

Who can apply?

Applicants must:

- Be a commercial entity, not-for-profit organisation, incorporated association, registered charity, or have an auspice arrangement.
- Have an Australian Business Number (ABN) or provide a signed auspice agreement;
- Not be in debt or in dispute with Council;
- Submit only one application.

If your group is not incorporated, or a registered charity with the Australian Charities and Not for Profits Commission you can still apply for a grant if you have an auspicing body, however this must be included in the application. Auspiced applications must have a signed auspice agreement. An auspice agreement template is available via Council's website.

Any existing funding agreements or partnerships with Council will be taken into consideration during the assessment process.

Applicants are encouraged to build a Get Lost user profile via getlost.org.au (required if successful for funding).

What can be funded by the program?

Funding can be used for a wide variety of costs, please also refer to the section that outlines funding restrictions on the next page.

Funding may be applied for support to:

- Established, new and emerging projects/ activities /services
- One-off and recurring projects/ activities
- Not for profit and commercial projects/ activities

In-kind support will include:

- Marketing and promotions support.
- Council is open to, and considers fee waiver requests from creative not-for-profits. View council's Fee Waiver Policy [here](#).

Grant amounts are exclusive of any in-kind support value negotiated for 2021.

Get Lost Activation Grants Program

What cannot be funded by the program?

- Projects/activities that have not been previously acquitted through the Mount Alexander Shire Council Get Lost Quick grants program.
- The costs associated with establishing and running events and festivals held in Mount Alexander Shire. These may be applied for via the [Events Grants](#) program.
- Project or activities that are:
 - religious or political in nature or support a religious or political cause;
 - of a discriminatory nature in terms of race, disability, age, sex or gender;
 - requesting donations or fundraising on behalf of a third party;
 - the responsibility of the State or Federal Government;
 - already commenced, recurrent or have been completed;
 - seek to service a debt
- Catering, competitions, gifts and prizes
- Ongoing operational costs (core business) such as rent, annual general meetings, insurance and utility costs

Please note: Mount Alexander Shire's [Community Grants](#) program is recommended for cultural or creative projects/activities which primarily seek to achieve social and/or community development outcomes.

How are applications assessed?

Eligible applications will be assessed by Council officers against the following weighting and criteria:

50% How well the project/activity aligns with the **program objectives** outlined on page 2.

40% How well the project/activity aligns with Council Plan 2017-2021 **strategic objectives** outlined on page 2.

10% demonstrated ability to plan and deliver the project.

Preparing your application

To apply for a grant, you will need to visit the <https://mountalexander.smartygrants.com.au>

Please note the following conditions before submitting your application:

- This is a competitive program and no application is guaranteed funding. Please ensure the amount you apply for is realistic and justifiable.
- If your project/activity takes place in Mount Alexander Shire and/or another municipality, focus on the benefits delivered to the Mount Alexander Shire economy and community in your application.
- All successful applicants will be required to acknowledge Council support.

How will I know the outcome of my application

Successful applicants will be notified in writing. A funding agreement outlining the terms and conditions of the funding being provided by Council will then be sent. Funding agreements must be signed and returned by the due date. An invoice for the grant amount must also be provided to Council to receive funding.

Unsuccessful applicants will be notified in writing of their unsuccessful application and offered feedback on the reason(s) behind the decision. Applicants may also request to speak with a Council officer about their application if they would like further feedback.

Get Lost Activation Grants Program

Do I need insurance?

It is your responsibility as the applicant to obtain and maintain adequate insurance (incl. public liability), in relation to project activities, to guard against any claims for loss or damage to property and injury or death to persons.

Do I need a permit?

It is your responsibility as the applicant to apply for, fund and obtain all required permits for the project (incl. planning, building or local laws permits). Funding through our Community Grants Program does not constitute approval of required permits. For more information about permits refer to Council's website.

Key dates

| | |
|-----------------------------|---|
| 25 January | Get Lost Activation Grants Program opens |
| 15 February (at 11.59pm) | Get Lost Activation Grants Program closes . Late or incomplete applications will not be considered. |
| March | Applications are assessed. |
| April | Council considers and approves funding recommendations. Applicants notified of the outcome of their application. Successful applicants are provided with a funding agreement to sign and return. A list of successful applications will be published on Council's website. |
| May | Signed funding agreements & invoices due. Funds paid to successful applicants. |

If you have any questions or require further information please feel free to contact us.

Vicki Anderson, Cultural Development Officer

- 5471 1700
- arts@mountalexander.vic.gov.au