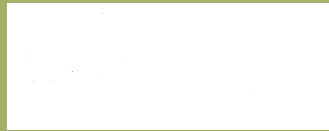


2021/22 Mount Alexander Shire

Official Visitors Guide (OVG) Booking Form



OVG Advertisement Details (The details provided in this section WILL appear on your OVG advertisement)

Business Name:	
Street Address:	
Telephone:	
Email:	
Website or Facebook:	

Contact Details (of the person responsible for signing off on your OVG advertisements only. These details, if different from above, WILL NOT appear on the advertisement)

Email:	
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Type of Product (Your listing will feature in one of these sections, please select one):

<input type="checkbox"/>	Art & Culture
<input type="checkbox"/>	Accommodation
<input type="checkbox"/>	Shopping
<input type="checkbox"/>	Events

<input type="checkbox"/>	Eat & Drink
<input type="checkbox"/>	History & Heritage
<input type="checkbox"/>	Outdoors & Nature

<input type="checkbox"/>	Environmentally Friendly (please explain)
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<input type="checkbox"/>	Accessible Facilities (please explain)
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<input type="checkbox"/>	Wi-Fi (please explain)
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<input type="checkbox"/>	Pet Friendly (please explain)
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<input type="checkbox"/>	Accredited Tourism Business (please explain)
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Transfers from /to rail services available

Repeat my ad details from last edition

Advertising Specifications and Cost

Ad Size	Size Mm width & depth	Words Exc. Contact details	Photographs	Logos	Cost (all prices include GST)	
					Partners **	Non-partners **
1/5 page	128 x 34	50	1	n/a	\$415	\$515
½ page	128 x 90	50-80	Maximum of 3	1	\$770	\$870
Full page	127 x 185	50-100	Maximum of 5	1	\$1240	\$1340

OVG Advertisement Size

1/5 page

½ page

Full page

Payment

OVG Advertisement Fee

\$

Signature of Agreement

Name:	
Signature:	
Date:	

I have read and agree to the terms and conditions of advertising in the Mount Alexander Shire Council's Official Visitor Guide.

Check List

<input type="checkbox"/>	Signed OVG Booking Form
<input type="checkbox"/>	OVG advertisement text
<input type="checkbox"/>	Email OVG image/s (must be hi-resolution format) to marketing@mountalexander.vic.gov.au
<input type="checkbox"/>	Do you have current Public Liability Insurance
<input type="checkbox"/>	Are you a current Maldon Inc. Member?
<input type="checkbox"/>	Are you a current Tourism Member with the Shire? If not,
<input type="checkbox"/>	Please tick the box advising you would like to become a Tourism Member with the Shire (an application form will be emailed)

Payment Options

Full amount \$ OR 50% deposit (with balance due 1 July) \$

By Credit Card: MasterCard Visa Expiry Date:

Card Number:

Name on Card:

OVG Terms and Conditions

1. We reserve the right to change specifications without notice.
2. Group bookings must meet criteria.
3. The advertisement is only booked when the contract has been signed. Two payments must be made - one on booking and final payment by 30 June, 2021 or paid in full at time of booking. Non-tourism members will be charged at the non-member advertising rate.
4. Council reserves the right to accept or deny any advertisers subject to the availability of space.
5. No monies will be refunded.
6. The publisher reserves the right to withdraw advertisements.
7. The onus lies with the advertiser to ensure that all information on their advertisement is correct.
8. Reproduction quality is at the advertiser's risk if the publisher's specifications are not met or material is received after closing date.
9. Failure to provide all material for the booked advertisement by the deadline stated may result in its cancellation.
10. Copy for all advertisements must be supplied in electronic format (please note categories may be changed at Publisher's discretion).
11. All images must be supplied electronically in high resolution jpg format. Portrait or landscape size depending on type of advertisement.
12. No more than two changes are permitted to your artwork once submitted, or you will incur additional cost of \$30 per additional changes. Further proofs will not be issued the right to edit copy supplied.
13. Due to space constraints, logos cannot be included within text of 1/5 page ads.
14. The publisher reserves the right to reject any advertisement considered to be unsuitable for publication. Every endeavour will be made to publish an advertisement as instructed, but no liability will be accepted for any loss caused by omission or misplacement. We reserve the right to reject or edit images to fit the brochure, size, style and layout.
15. Onus is on the advertiser or agent acting on their behalf to ensure that no material, statement or information contained in the advertising constitutes a violation of any existing copyright, trademark or a breach of confidence.
16. No responsibility will be accepted for the loss arising from the failure of an advertisement, or any part of an advertisement to appear, or from any error.
17. Tourism Member, Maldon Inc. members and non-members/partners purchasing advertising in the OVG must be the holder of a current Public Liability Policy of insurance providing coverage for at least 10 million Australian dollars and must tick the box in this form to confirm this.

For further information please contact Sharna Crosbie on 03 5471 1727 / 0427 986 812 or email s.crosbie@mountalexander.vic.gov.au

PRIVACY NOTIFICATION:

The information contained on this booking form will be used by the Mount Alexander Shire Council for the purposes of producing the Official Visitors' Guide and advising you of further marketing opportunities. This information will be stored on council files and kept strictly confidential. The person(s) listed above understands that they may apply to council for access and/or amendment of the information.

Civic Centre
Cnr Lyttleton and Lloyd St, Castlemaine
P.O Box 185 Castlemaine VIC 3450
t (03) 5471 1700
e info@mountalexander.vic.gov.au

