Event Board Information

The Mount Alexander Shire Council has 12 event board available for community use to promote events throughout the shire. There is no cost to have your signs on display, however the cost to produce the sign, install and remove are the responsibility of the event organisers.

If you wish to utilise these event boards please complete the form, which can be found on our website.

Please note your event must be not for profit. Boards can be used for up to 2 weeks.

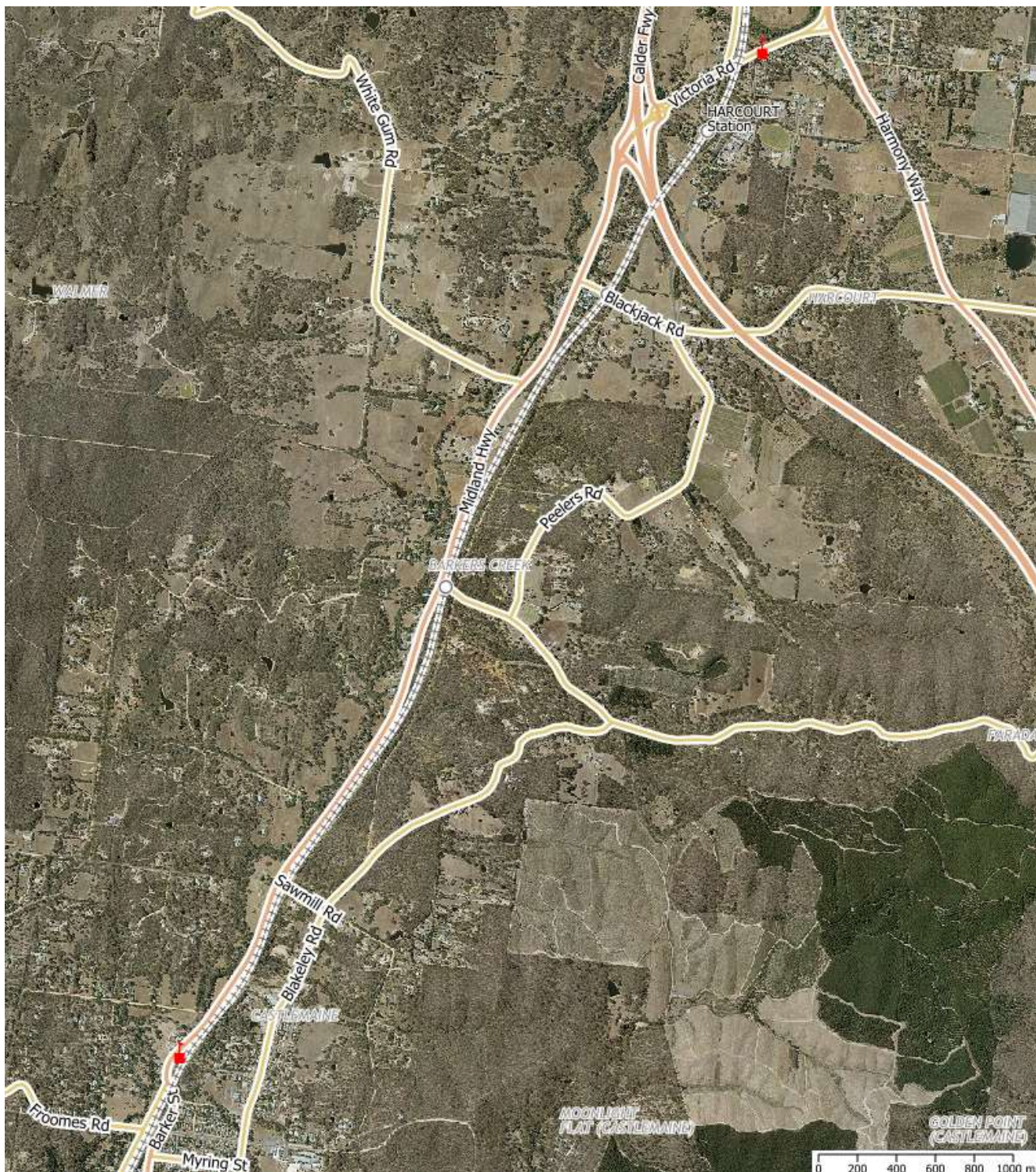Refer to the last page for installation instructions.

Look for these red markers on the maps below for exact locations.

Barkers Creek - Midland Highway (A300) - Approaching Castlemaine from north

Harcourt - Off exit ramp (just past bridge) - Approaching Harcourt from Castlemaine (west)
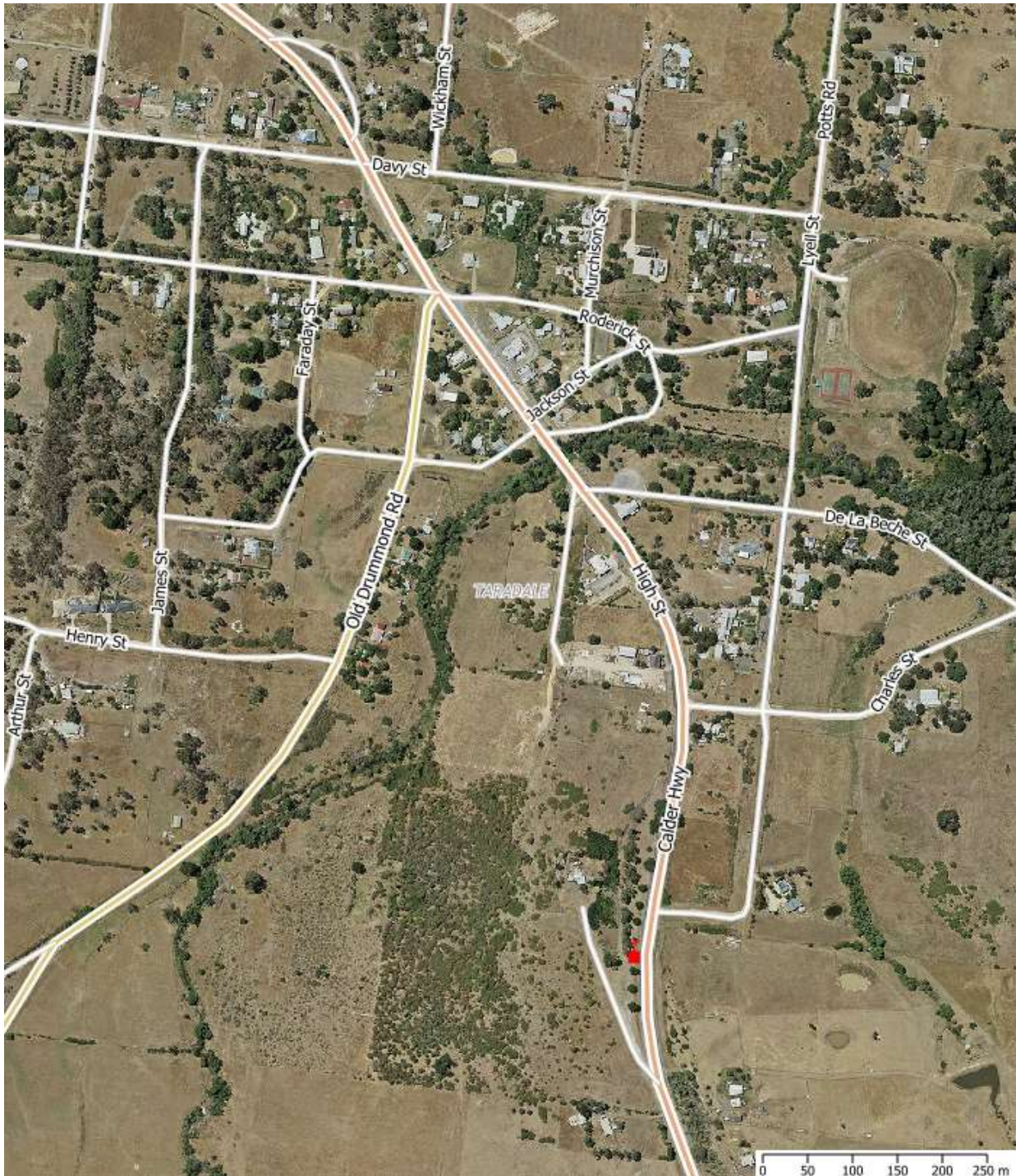
Taradale - Old Calder Highway - Approaching Taradale from Kyneton (south)

Chewton - Pyrenees Highway (B180) - Approaching Chewton/Castlemaine from Calder Hwy (east), opposite Sparks Avenue
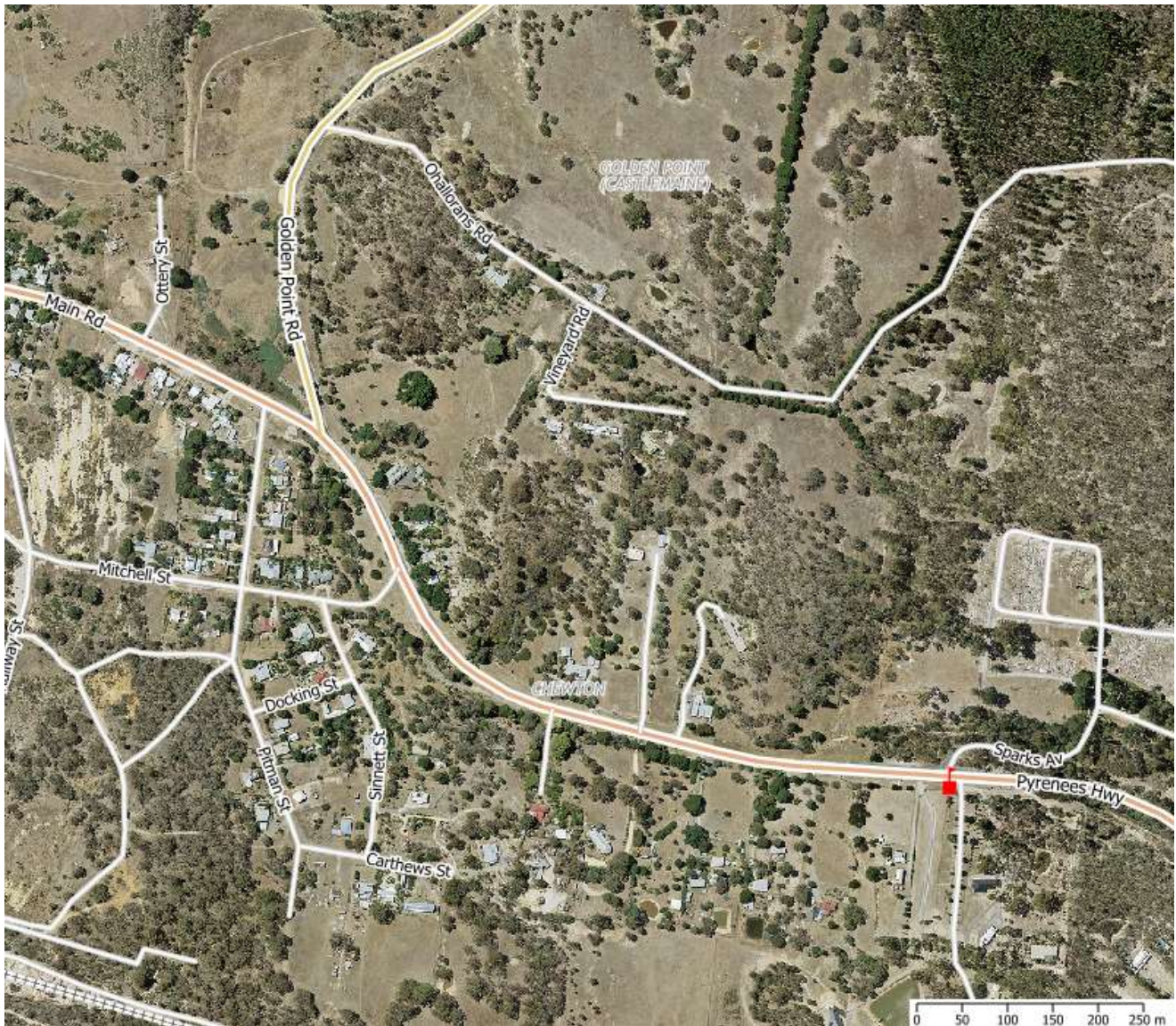
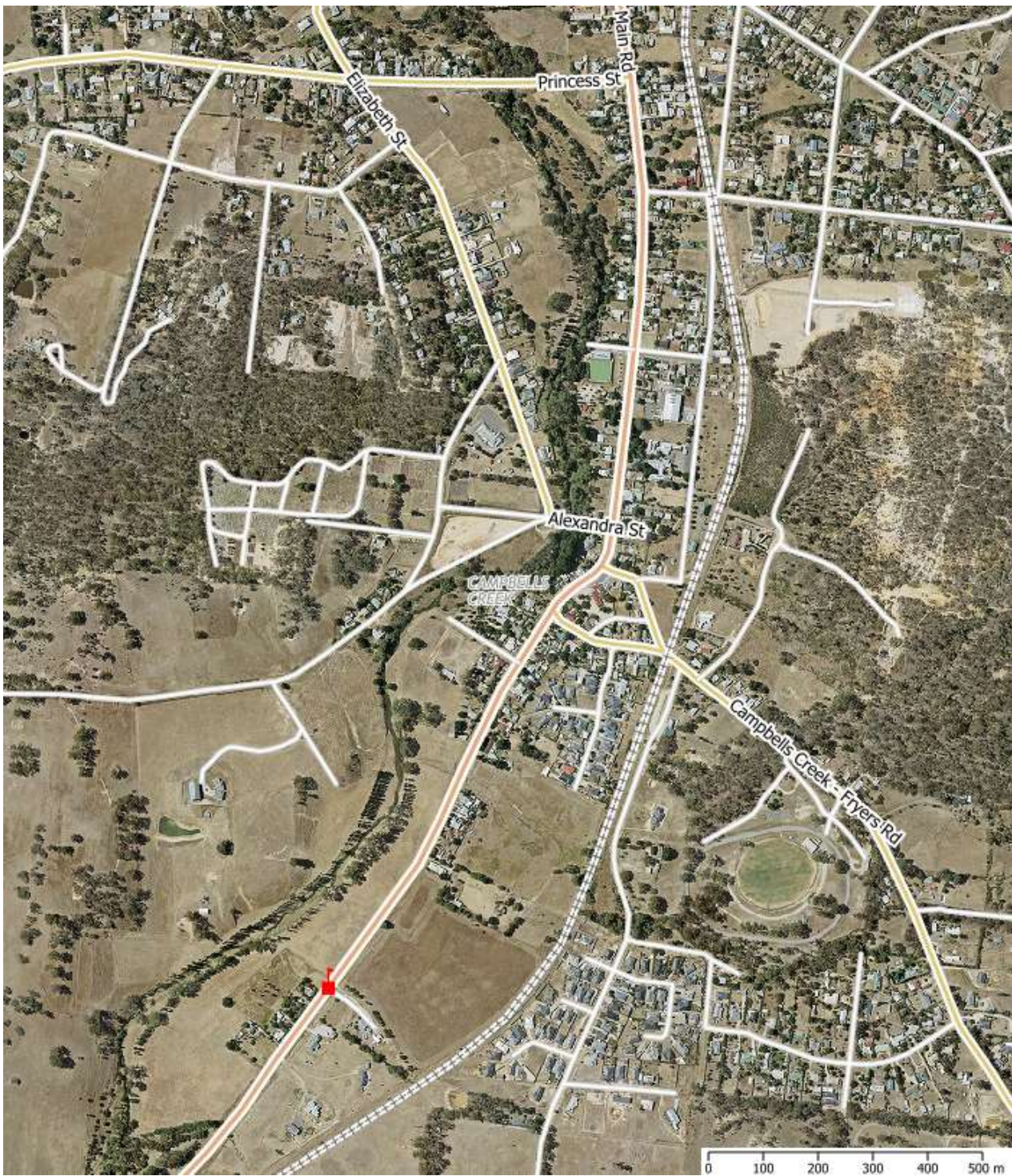**Campbells Creek - Midland Highway (A300) - Approaching Campbells Creek/Castlemaine from Guildford (south)**

Guildford - Midland Highway (A300) - Past Pound Lane, approaching Guildford from Daylesford (south)
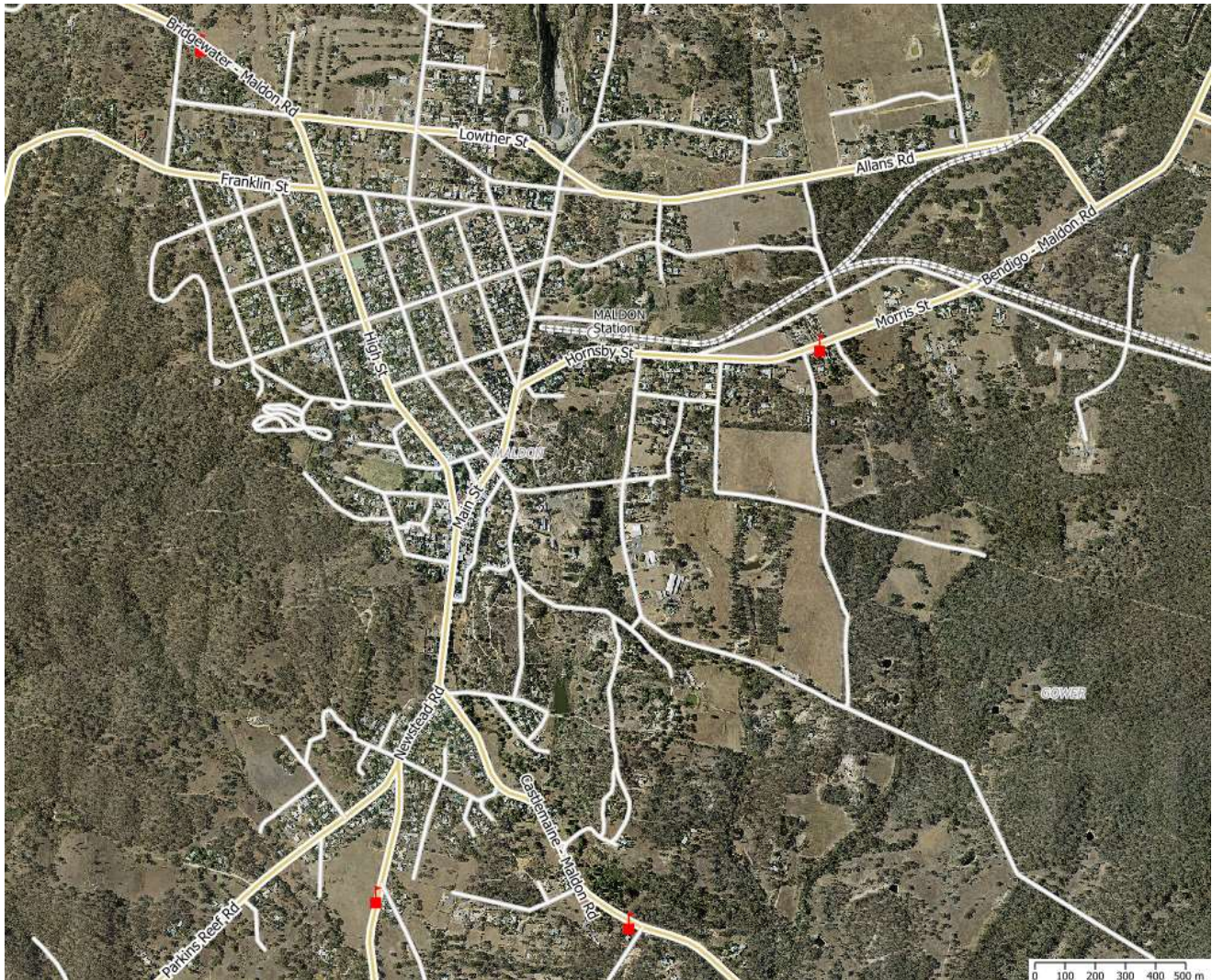
Maldon/Newstead Rd. (C283) - Approaching Maldon from Newstead (south)

Castlemaine/Maldon Rd. (C282) - Past Rowes Rd, approaching Maldon from Castlemaine (east)

Bendigo/Maldon Rd. (C283) - Approaching Maldon from Bendigo (north)

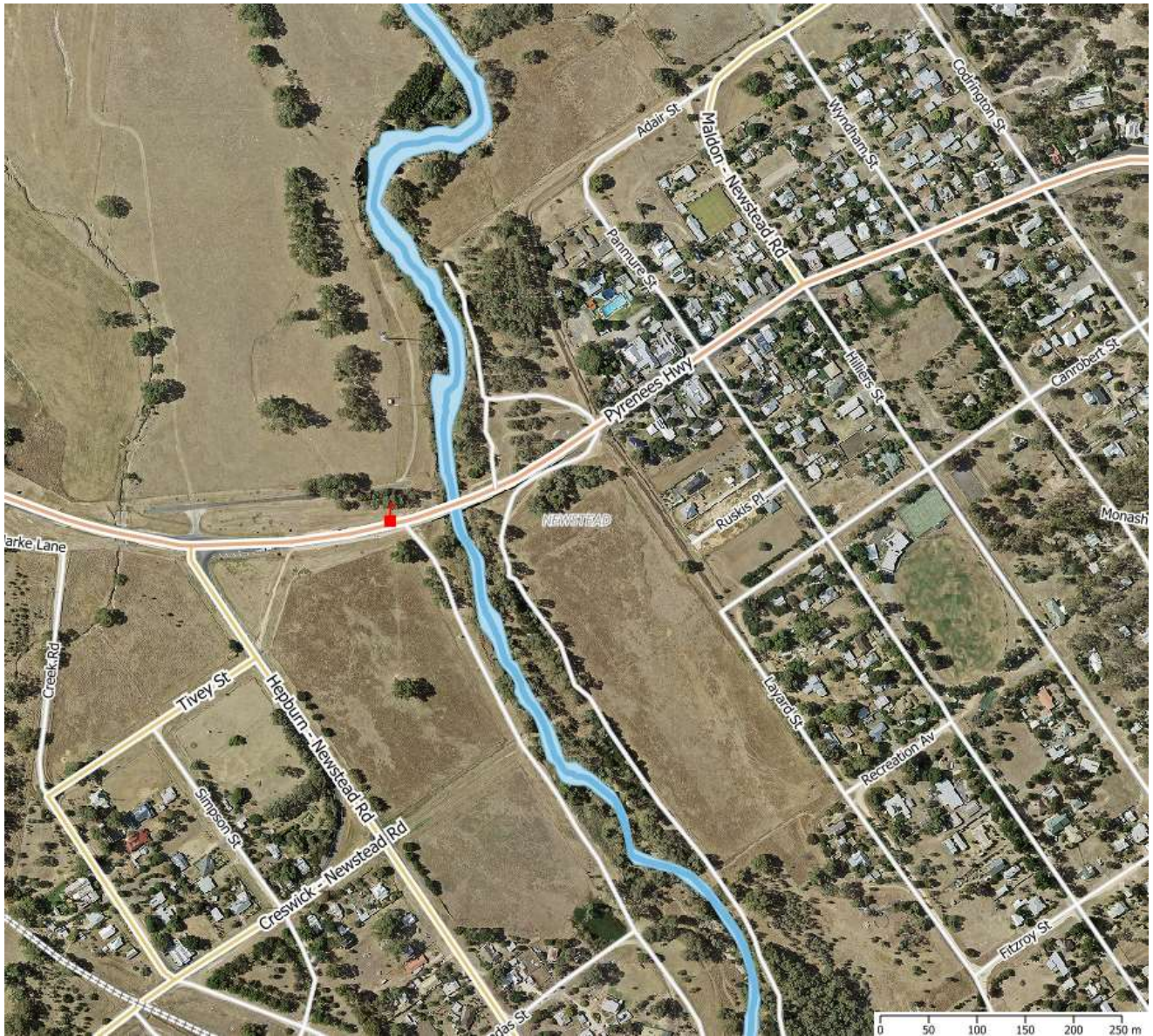**Maldon/Bridgewater Rd. (C282) - Before Golf Club, approaching Maldon from Bridgewater (north-west)**

Newstead - Pyrenees Highway (B180) - Before bridge, approaching Newstead from Maryborough (west)

McKenzie Hill - Pyrenees Highway (B180) - Past Corbett Road, opposite Willy Milly Rd, approaching Castlemaine from Newstead.
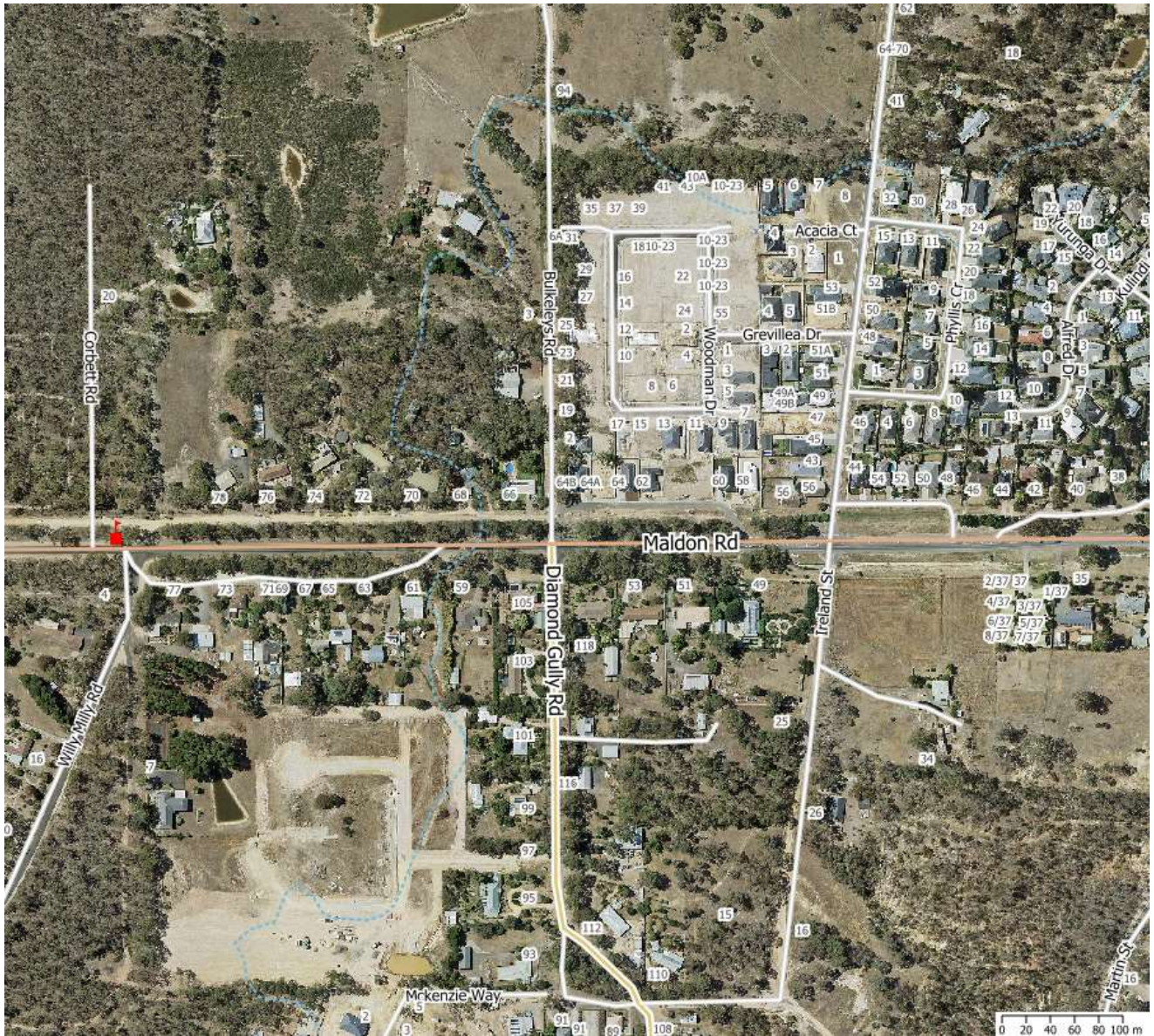
Installation Instructions

- The blue line drawn on the sign depicts the frame size, see picture of sign ⟶
- Corflute signs must measure **1220mm x 875mm**
- To install the sign:
  - Unclip the metal side sections of the frame, 4 in total
  - Place the corflute inside the frame
  - Close the metal sides around it
  - Ensure that the frame is closed fully back into position once the corflute sign is inserted to ensure it stays in place
- A ladder will be required if attaching corflute signs to the top section of the board/s
- Don't attach signs with bolts or wire.

Tips for Sign Design

- Motorists have on average **4 seconds** to read your sign so make sure to keep it simple
- Make sure to include the event name, venue, date and opening hours.
- A max of 4 lines of text is best.
- Text should be no smaller than 100mm in height.
- Logos and pictures only distract the motorist from your core message.
- Stick to contrasting colours like black on white as they are most visible.